

EUROPEAN ROWING STRATEGIC EVENT ATTRIBUTION PROCESS

INSTRUCTIONS AND RULES OF CONDUCT



INSTRUCTIONS & TIMELINE

Bid Documentation

The bid documentation is intended to present clearly all requirements for hosting a European Rowing event. It comprises the following documents:

1. Instructions and Code of Conduct
2. Bid Questionnaire
3. Appendices and Templates

For all European Rowing events in the Classic Rowing Discipline, the World Rowing Manual alongside the event-specific Technical Annex (provided in the bid dossier) should be consulted for detailed information regarding hosting requirements. The World Rowing Manuals can be found online at <http://www.worldrowing.com> at the following url: <https://worldrowing.com/technical/publications/world-rowing-events-manuals/>

For the European Rowing Indoor Championships and the European Rowing Coastal and Beach Sprint Championships, please refer to the Venue and Competition Specifications included in the bid dossier, alongside the event-specific Technical Annex.

For all European Rowing events, please consult the departures from the World Rowing Rules under the Governance Documents tab at <https://worldrowing.com/about/organisation/membership/continental-rowing-confederations/european-rowing>.

Completing the Bid Documentation

Please complete all sections of the Bid Questionnaire in the template provided and provide all documentation requested in "Part D: Bid Attachments". All templates provided in the bid dossier must be completed.

Please note that all bid documents must be completed and/or submitted **in English** (or with an accompanying official translation where necessary) and any monetary values must be expressed **in Euros**, except in the case of the accommodation pricing where prices may be expressed in the local currency, provided that such currency is accepted as freely convertible and has been confirmed as such by World Rowing. All bid attachments must be submitted using the templates provided in the bid dossier, in the original file type (for example, bid budgets must be submitted as an excel file on the original template).

Bid Inspection Visits

Bid inspection visits will be conducted for all candidates for the European Rowing Championships, and likely any other candidates that have not hosted a World Rowing or European Rowing event within the past four years. If required, these visits will take place between March and April 2025. The bidder is required to book and cover the costs of accommodation and meals for up to four World Rowing representatives (single rooms) for two (2) nights. Where possible, World Rowing will aim to conduct the visit virtually, or minimise visit costs for the bidder.

Submission Of Bids

European Rowing Events 2026 – 2027

Deadline for the preliminary bid submission: Friday, 14 March 2025

The preliminary bid submission must include the Bid Questionnaire, the Bid Budget and the Accommodation offers.

Deadline for the final bid submission: Friday, 2 May 2025

The final bid submission must include all documents.

Documents must be sent via [WeTransfer](#) (or other recognised large file transfer program) to **European Rowing** at: europeanrowing@worldrowing.com.

Attribution

The 2027 European Rowing Championships will be attributed by the 2025 European Rowing General Assembly on Saturday, 31st May 2025.

The following events will be attributed by the European Rowing Board and announced at the 2025 European Rowing General Assembly on Saturday, 31st May 2025.

2026 and 2027 European Rowing Indoor Championships
 2027 European Rowing Under 23 Championships
 2026 and 2027 European Rowing Coastal and Beach Sprint Championships

FINANCIAL CONDITIONS**Bid Fees**

Bidders lodging an official bid for European Rowing events are required to pay a bidding fee. Bid fees are paid at the time of lodging a final bid and are non-refundable.

The bid fee must have been received by World Rowing prior to **Friday, 2 May 2025**.

Bid fees are paid once. Where a Member Federation submits bids for the same event but in two different years, the bid fee for the event is payable only once. The bid fees are due upon the submission of the final bid and apply irrespective of whether the Bidder is successful in being allocated the event.

Hosting and Commercial Rights Fees

The Hosting and Commercial Rights Fees are payable upon the attribution of the event and are applicable to each event. World Rowing will enter into discussions with potential hosts in order to maximise commercial opportunities for both parties. This is further outlined in the Event and Rights Agreement and Technical Annex.

Other event costs

Other costs specific to each events' operations are outlined in the Event and Rights Agreement that is signed between the host City, the host Member Federation, World Rowing and European Rowing.

CONFIDENTIALITY

European Rowing will not make any announcements about who is interested in bidding, to the public or to any other interested parties, until after the bid deadline on Friday, 2 May 2025. At this time, European Rowing will consider the receipt of bid documents to signify an official candidature and will announce the list of relevant candidates at that time.

COMMUNICATIONS & QUESTIONS

Please appoint one contact person in your bidding organisation to receive all official communications from European Rowing. Likewise, all communications regarding your bid must be sent to Matt Draper at europeanrowing@worldrowing.com.

All written communication must be in English – please translate your questions and responses before sending them to European Rowing.

Questions regarding the bid documentation or process may be addressed to Matt Draper at any point in the process.

RULES OF CONDUCT

The following Rules of Conduct apply to organisations wishing to stage a World Rowing or European Rowing event and to their Member Federations (MFs), as well as any person or organisation acting on their behalf. These Rules are applicable as soon as an organisation (hereafter called the 'Bidder') informs European Rowing and its MF of its intention to bid to organise a European Rowing event.

Principles

The conduct of the Bidder shall comply strictly with the provisions of this document, all duties and provisions of the [European Rowing Rules](#) and the World Rowing Statutes, Rules, Bye-Laws and Regulations, as outlined in Articles 13 and 58 of the World Rowing Rules, including, but not limited to:

- the Code of Ethics
- the World Anti-Doping Code,
- the World Rowing Safeguarding Policy and any supplementary guidance issued by World Rowing,
- any safety guidance, policies or similar advice issued by World Rowing
- all decisions taken by World Rowing.

The Bidder shall also respect the procedure for evaluating the bids established by World Rowing and the European Rowing Board, and undertake to engage in the bid process in a fair, dignified and ethical manner. The MF of the country is responsible for the activities and conduct of the Bidder and is equally bound by the Rules of Conduct relating to the bid procedure.

Assistance to MFs

A Bidder and its MF may not offer or provide assistance or any kind of advantage to other MFs (including the offer of development assistance or travel tickets/expenses to any World Rowing or European Rowing Event), which is in any way connected to the Bid. This prohibition shall be respected by the Bidder and its MFs as well as by all those acting on behalf of or supporting the Bid, and shall apply during the period of bidding (which shall be from the formal notice of intention to bid, through until the final decision of the General Assembly), unless it is specifically approved in advance by the European Rowing Board.

Promotion

Throughout the bidding procedure, the promotion of a Bid shall take place with dignity and moderation. The Bidder and its MF are entirely responsible for all forms of promotion. Any person or organisation acting on behalf of the Bidder shall respect, in particular, the provisions of this article.

To ensure that equivalent opportunity is guaranteed for all candidates, the Bidders are invited to promote their Bids at any World Rowing or European Rowing event in coordination with the respective Organising Committee as an exhibitor where applicable. Bidders may also distribute written documents and/or establish a website, which shall be used for information and promotional purposes only.

Gifts

No gifts may be given to or received by the European Rowing Board, the World Rowing Council or Commission members, World Rowing staff and consultants, or representatives of European Rowing MFs.

Interpretation

The European Rowing Board shall adjudicate on all cases not covered by the above as well as on interpretation of these rules. The decision of the European Rowing Board shall be final.